

Module specification

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Module Code	FAW412
Module Title	Introduction to Performance Analysis in Football
Level	4
Credit value	20
Faculty	FSLS
HECoS Code	100095
Cost Code	GASP
Pre-requisite module	N/A

Programmes in which module to be offered

Programme title	Core/Optional/Standalone
BSc (Hons) Football Coaching and the Performance Specialist	Core

Breakdown of module hours

Learning and teaching hours	20 hrs
Placement tutor support hours	0 hrs
Supervised learning hours e.g. practical classes, workshops	16 hrs
Project supervision hours	0 hrs
Active learning and teaching hours total	36 hrs
Placement hours	0 hrs
Guided independent study hours	164 hrs
Module duration (Total hours)	200 hrs

Module aims

- Introduce and develop knowledge and understanding of performance analysis in football.
- Study how performance analysis can inform the head coach and player in a football environment
- Use a variety of tools and techniques to study the tactical aspects of football

Module Learning Outcomes

At the end of this module, students will be able to:

1	Explain how performance analysis is utilised within the football environment
2	Demonstrate the knowledge required to practice the discipline of performance analysis within football
3	Utilise industry standard equipment to improve performance in players and teams in football
4	Describe how performance analysis is used to assess performance within football

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Written Report - (3000 words) The student will watch a selected game from the current football season and use the provided notation system to record performance levels of a selected team within the game.

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	1-4	Written Assignment	3000	100	N/A

Derogations

N/A

Learning and Teaching Strategies

The learning and teaching strategy is grounded in the University's commitment to an Active Learning Framework (ALF) so that learning will be both accessible and active and include synchronous and asynchronous elements. Face to face classroom teaching will be supplemented by online lectures wherein students will be expected to complete activities such as watching Panopto videos; undertake additional reading; complete quizzes and exercises; and post comment for a-synchronous debate. These activities will be the subject of formative feedback by the module tutor. Added to this, will be access to staff who provide presence, challenge and support for student learning and can relate learning to real world uses.

Welsh Elements

The programmes will be delivered through the medium of English. Students are entitled to submit assessments in the medium of Welsh. If students wish to converse in Welsh, they will be assigned a Welsh speaking personal tutor. Students will be sign posted to relevant opportunities via the VLE and MS Teams page.

Indicative Syllabus Outline

- Developing game principles – application to the understanding behind football
- Using performance analysis for match day preparation.
- The use of types of feedback (knowledge of performance, knowledge of results, verbal, visual and video).
- The use of hand notation systems in the analysis of football (use of, benefits and Limitations).
- The uses of recording media (video and audio tapes) in notation analysis (use of, benefits and limitations).
- Performance analysis and its link with the coaching process.

Indicative Bibliography

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Hughes M, Franks I, Dancs H, (2020) *Essentials of Performance Analysis in Sport Third edition*

Other indicative reading

Carling, C., Wright, C., Nelson, L.J. and Bradley, P.S., (2018). 'Comment on Performance Analysis in Football: A Critical Review and Implications for Future Research'. *Journal of Sports Sciences*, Vol. 32

Franks, I.M. and Hughes, M. (2016) *Soccer Analytics: Successful Coaching Through Match Analysis*. Maidenhead: Meyer & Meyer Sport.

Administrative Information

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Initial approval date	01/04/2020
With effect from date	28/09/2020
Date and details of revision	July 2025 – module updated with the sports validation for Sept 2025
Version number	2

